

Bachelor of Business Administration

Program Study Plan (134 Credits)

Year I

First Semester (15 Credit Hours)			
Code Course	Title	Credits	Prerequisites
BUSS 100	Orientation Workshop	0	-
SOCS 101	Islamic Civilizations I	3	-
MNGT 110	Principles of Management	3	-
ENGL 101	Basic Academic English I	3	-
MATH 203	Introduction for Business Mathematics I	3	-
ACCT 110	Financial Accounting	3	-
		Total 15	

Second Semester (15 Credit Hours)			
Code Course	Title	Credits	Prerequisites
ENGL 102	Basic Academic English II	3	ENGL 101
ARAB 101	Basic Academic Arabic	3	-
CSC 100	Introduction to Computing	3	-
BUSS 110	Statistics and Data Analysis	3	MATH 203
FINA 110	Business Finance	3	ACCT 110
		Total 15	

Year II

Third Semester (17 Credit Hours)			
Code Course	Title	Credits	Prerequisites
BUSS 200	Business Communication Skills	2	BUSS 100
DCSN 200	Managerial Decision Making: Models and Techniques	3	BUSS 110, CSC 100
ACCT 215	Managerial Accounting	3	ACCT 110
ECON 211	Principles of Microeconomics	3	-
SOCS 201	Islamic Civilizations II	3	SOCS 101
MKTG 210	Principles of Marketing	3	MNGT 110
		Total 17	

Fourth Semester ³ (15 Credit Hours)			
Code Course	Title	Credits	Prerequisites
ECON 212	Principles of Macroeconomics	3	ECON 211
FINA 215	Financial Markets and Institutions	3	FINA 110
BUSS 210	Business Law	3	MNGT 110
INFO 200	Management Information Systems	3	MNGT 110, CSC 100
MNGT 215	Organizational Behavior	3	MNGT 110
		Total 15	

³ Refer to Appendix 2 for diploma graduation requirements.

Year III

Fifth Semester (16 Credit Hours)			
Code Course	Title	Credits	Prerequisites
BUSS 300	Strategic Career Planning	1	-
MATH 204	Introduction for Business Mathematics II	3	MATH 203
ENGL 203	Advanced Academic English I	3	ENGL 102
BUSS 330	Managerial Economics	3	ECON 211, BUSS 110
ACCT 321	Intermediate Financial Accounting 1	3	ACCT 110
FINA 310	Islamic Finance and Management	3	FINA 110, MNGT 110
		Total 16	

Sixth Semester (18 Credit Hours)			
Code Course	Title	Credits	Prerequisites
MKTG 320	Competitive Marketing Strategies	3	MKTG 210
ELECTIVE	Non Business Elective Course	3	-
DCSN 305	Operations Management	3	DCSN 200
ARAB 201	Advanced Academic Arabic	3	-
ELECTIVE	Business Elective Course	3	Concentration
ELECTIVE	Business Elective Course	3	Concentration
		Total 18	

Summer Semester (3 Credit Hours)			
Code Course	Title	Credits	Prerequisites
BUSS 345	Internship in Business (two months)	3	-
		Total 3	

Year IV

Seventh Semester (17 Credit Hours)			
Code Course	Title	Credits	Prerequisites
BUSS 400	Developing Business Plan	2	-
FINA 420	Investment Management	3	FINA 215
DCSN 415	Decision Support Systems: Applications in Management	3	DCSN 200
ELECTIVE	Business Elective Course	3	Concentration
ELECTIVE	Business Elective Course	3	Concentration
MNGT 418	Business Ethics	3	MNGT 110
		Total 17	

Eighth Semester (18 Credit Hours)			
Code Course	Title	Credits	Prerequisites
SOCS 202	World Civilizations	3	-
BUSS 440	Strategic Management	3	MNGT 110
ENTM 420	Entrepreneurship and Small Business Management	3	MNGT 215, ACCT 110, FINA 110, BUSS 400
BUSS 450	Graduation Project	6	Concentration
ELECTIVE	Business Elective Course	3	Concentration
		Total 18	

Completion of Bachelor of Business Administration in Generic Business Administration or with a Concentration in Accounting, Finance, Management, Marketing.

A concentration in a specific area is obtained if a student takes a minimum of five Elective courses in the same area of expertise.

Recommended Non Business Elective Courses			
Code Course	Title	Credits	Prerequisites
ENGL 204	Advanced Academic English	3	ENGL 203
ENGL 206	Technical Writing	3	ENGL 204
STAT 230	Probability and Statistics	3	MATH 204

Management and Marketing Elective Courses (Required 12 Credit Hours)			
Code Course	Title	Credits	Prerequisites
MNGT 420	Human Resource Management	3	MNGT 110
MNGT 430	International Business and Management	3	MNGT 110
MNGT 440	Total Quality Management	3	MNGT 110
MNGT 450	Case Studies in Management	3	MNGT 110
MNGT 460	Change Management	3	MNGT 110
MKTG 420	Marketing Research	3	MKTG 210, BUSS 200
MKTG 430	Professional Selling and Sales Management	3	MKTG 420
MKTG 435	Public Relations	3	MKTG 210
MKTG 440	Consumer Behavior	3	MKTG 210
MKTG 450	Logistic Marketing Management	3	MKTG 210
INFO 400	E-Commerce Strategies and Applications	3	INFO 200

Accounting and Finance Elective Courses (Required 12 Credit Hours)			
Code Course	Title	Credits	Prerequisites
ACCT 422	Intermediate Financial Accounting 2	3	ACCT 321
ACCT 425	Cost Accounting	3	ACCT 215
ACCT 430	Auditing	3	ACCT 321
ACCT 435	Accounting Information Systems	3	ACCT 321, INFO 200
ACCT 445	International Accounting	3	ACCT 215
FINA 410	Financial Planning and Control	3	FINA 110
FINA 422	Valuation Methods	3	FINA 110, FINA 215
FINA 425	Commercial Bank Management	3	FINA 215
FINA 430	International Financial Management	3	FINA 110
FINA 450	Risk Management in Financial Institutions	3	FINA 110

Generic Business Administration Elective Courses (Required 12 Credit Hours)			
Code Course	Title	Credits	Prerequisites
MNGT 420	Human Resource Management	3	MNGT 110
MNGT 430	International Business and Management	3	MNGT 110
MNGT 440	Total Quality Management	3	MNGT 110
MNGT 450	Case Studies in Management	3	MNGT 110
MNGT 460	Change Management	3	MNGT 110
MKTG 420	Marketing Research	3	MKTG 210, BUSS 200
MKTG 430	Professional Selling and Sales Management	3	MKTG 420
MKTG 435	Public Relations	3	MKTG 210
MKTG 440	Consumer Behavior	3	MKTG 210
MKTG 450	Logistic Marketing Management	3	MKTG 210
INFO 400	E-Commerce Strategies and Applications	3	INFO 200
ACCT 422	Intermediate Financial Accounting 2	3	ACCT 321
ACCT 425	Cost Accounting	3	ACCT 215
ACCT 430	Auditing	3	ACCT 321
ACCT 435	Accounting Information Systems	3	ACCT 321, INFO 200
ACCT 445	International Accounting	3	ACCT 215
FINA 410	Financial Planning and Control	3	FINA 110
FINA 422	Valuation Methods	3	FINA 110, FINA 215
FINA 425	Commercial Bank Management	3	FINA 215
FINA 430	International Financial Management	3	FINA 110
FINA 450	Risk Management in Financial Institutions	3	FINA 110